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TO: EXAMINER JANVIER, Jean
EXAMINER'S FAX NUMBER 703 746 7239
ART UNIT 2162
SERIAL NO. 09/349,676

FROM: Gwenaelle Le Penner
REGISTRATION NUMBER: Limited Recognition

PHILIPS ELECTRONICS NORTH AMERICA CORPORATION
580 WHITE PLAINS ROAD
TARRYTOWN, NEW YORK 10591
TELEPHONE: (408) 617-4837

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To: 703 746 5534

Following our phone conversation
Re 09/349,676 and its abandonment
please find here a copy of the
response submitted 3/8/02 with auto-reply
from PTO. Thank you for your help.

Regards,

Gwen Le Penne



03/08/02 14:54:04

USPTO->

488 6174856 Rigt 1X

Page 081

TO:Auto-reply fax to 408 6174856 COMPANY:

Auto-Reply Facsimile Transmission



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TO: EXAMINER JANVIER, Sean
EXAMINER'S FAX NUMBER 703 746 7299
ART UNIT 2162
SERIAL NO. 09/348,676

FROM: Gwendolyn Le Penner
REGISTRATION NUMBER: Limited Recognition

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TO: EXAMINER SANVIER, Sean
EXAMINER'S FAX NUMBER 703 746 7239
ART UNIT 2162
SERIAL NO. 09/349,676

FROM: Gwenaelle Le Penner
REGISTRATION NUMBER: Limited Recognition

PHILIPS ELECTRONICS NORTH AMERICA CORPORATION
580 WHITE PLAINS ROAD
TARRYTOWN, NEW YORK 10591
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of
KRISTEN DIANE ONDECK

Atty. Docket
PHA 23681A

Serial: 09/349,676

Group Art Unit: 2162

Filed: 07/08/99

Examiner: JANVIER, JEAN

AFTER-SALES CUSTOMIZATION SPECIFIED BY RETAILER ACTS AS INCENTIVE

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

AMENDMENT

Sir:

In response to the Office Action mailed January 17, 2002, please amend the above-identified application as follows:

IN THE CLAIMS

Please amend independent Claim 1 as follows, where marked-up version of the amended Claim 1 is attached as Appendix A:

C1 sub 1. (THREE AMENDED) A computer-implemented method of doing business to enable a provider of a product to stimulate commercial activities with a retailer, the method comprising:

- enabling to be notified of a sale of the product by the retailer to a customer;
- upon being notified, enabling customizing, via a data network, of equipment of the customer, with information associated with the retailer.

REMARKS

PHA23681A OA 01.17.02.doc

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Adria Lewis
#1310 C
8-17-02

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